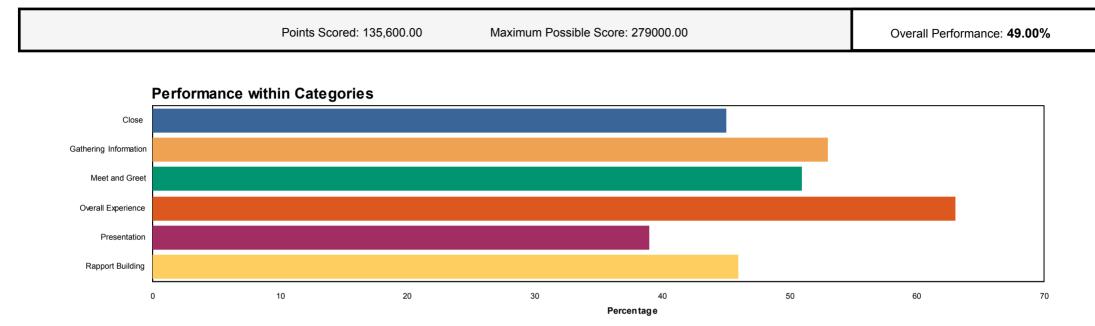
Survey scoring analysis

Category Reporting Results





Total Defined Points Maximum Final Meet and Greet Count Weight Scored Possible Score Performance 36,600 30 72,000 51 % Was your call answered within a satisfactory timeframe? 5 10 320 500 64 % Very Quickly 1 10 10 10 100 % Quickly 1 9 9 9 100 % 1 7 7 7 100 % Average Quite Long 0 4 0 0 0 % 2 100 % Very Long 3 6 6 Was Not Answered 0 0 0 0 0% Did the Receptionist answer the call to include a greeting including name of company and own name 10 200 500 40 % 5 Only mentioned the company name but did not state his/her name 0 7 0 0 0% Very unclear in his/her introduction 2 5 10 10 100 % 2 Came across as unprofessional 0 0 0 0%

Very professional and clearly stated the company and her/his name	1	10	10	10	100 %
Were you competently transferred to a Consultant within 15 seconds?	5	10	300	500	60 %
Yes	2	10	20	20	100 %
No	2	0	0	0	0 %
N/A	1	10	10	10	100 %
Did the Consultant ask your name?	3	10	100	300	33 %
Yes	1	10	10	10	100 %
No	2	0	0	0	0 %
Did the Consultant remember and use your name during the conversation?	3	10	100	300	33 %
Yes	1	10	10	10	100 %
No	2	0	0	0	0 %
Was your FIRST impression of the Consultant very positive? (Please choose one of the options whi	c 3	10	200	300	67 %
Bored	0	0	0	0	0 %
Dismissive	1	0	0	0	0 %
Distracted	0	3	0	0	0 %
Enthusiastic	0	10	0	0	0 %
Friendly	1	10	10	10	100 %
Professional	1	10	10	10	100 %
Quite Friendly	0	7	0	0	0 %
Rude	0	0	0	0	0 %
Very Friendly	0	7	0	0	0 %
apport Building	Total Count	Defined Weight	Points Scored	Maximum Possible Score	Final Performance
		30	20,700	45,000	46 %
Overall, did you feel that the Consultant engaged in conversation and, take an interest in you?	3	10	240	300	80 %
Very good at building rapport	1	10	10	10	100 %
Chatty but did not ask enough questions about me	2	7	14	14	100 %
Showed no real interest in becoming acquainted	0	0	0	0	0 %
Did the Consultant ask you if there was any reason for choosing this product/service?	3	10	100	300	33 %
Yes	1	10	10	10	100 %
c) SurveyStatz	9/25/2015				Page 2 d

No	2	0	0	0	0 %
Did the Consultant ask what you are looking for from the product/service and your reason for purcha	3	10	100	300	33 %
Yes	1	10	10	10	100 %
No	2	0	0	0	0 %
Whilst the Consultant was searching for options, did he/she keep you informed as to what he/she wa	3	10	150	300	50 %
Consultant used this opportunity to find out information about me and what I wanted	0	10	0	0	0 %
Did not search for options	2	5	10	10	100 %
Consultant put me on hold	1	5	5	5	100 %
I was left on the line listening to keys tapping/office noise	0	5	0	0	0 %
Overall, the Consultant was informative, knew the product well, established my requirements.	3	10	100	300	33 %
Consultant knew the product well and was informative	1	10	10	10	100 %
Basic information was provided	0	5	0	0	0 %
No information was provided	2	0	0	0	0 %
Gathering Information	Total Count	Defined Weight	Points Scored	Maximum Possible Score	Final Performance
		30	19,200	36,000	53 %
Did the Consultant ask you what kind of budget you had?	3	10	100	300	33 %
Yes	1	10	10	10	100 %
No	2	0	0	0	0 %
Did the Consultant ask if you had gotten a price/quote from elsewhere yet or if you had or plan to sho				•	\$ 70
The the concurrence of the point of the proof quote norther bet of the you had of plan to she	3	10	100	300	33 %
				300	33 %
Yes No	3 1 2	10 10 0	100 10 0		
Yes	1	10	10	300 10	33 % 100 %
Yes No Overall, did you feel that the Consultant explored your needs, wants and expectations?	1 2 3	10 0 10	10 0 240	300 10 0 300	33 % 100 % 0 % 80 %
Yes No Overall, did you feel that the Consultant explored your needs, wants and expectations? Definitely	1 2 3 1	10 0 10 10	10 0 240 10	300 10 0 300 10	33 % 100 % 0 % 80 % 100 %
Yes No Overall, did you feel that the Consultant explored your needs, wants and expectations?	1 2 3	10 0 10	10 0 240	300 10 0 300	33 % 100 % 0 % 80 %
Yes No Overall, did you feel that the Consultant explored your needs, wants and expectations? Definitely To Some Degree	1 2 3 1 2	10 0 10 10 7	10 0 240 10 14	300 10 0 300 10 14	33 % 100 % 0 % 80 % 100 % 100 %

No	1	0	0	0	0 %
Presentation	Total Count	Defined Weight	Points Scored	Maximum Possible Score	Final Performance
		30	17,700	45,000	39 %
Did the Consultant mention {Product/Service 1}? (Input a service/product your company offers which	3	10	0	300	0 %
Yes	0	10	0	0	0 %
No	3	0	0	0	0 %
Did the Consultant mention {Product/Service 2}? (Input a service/product your company offers which	3	10	100	300	33 %
No	1	10	10	10	100 %
Yes	2	0	0	0	0 %
Did the Consultant mention {Product/Service 3}? (Input a service/product your company offers which	3	10	300	300	100 %
Yes	3	10	30	30	100 %
No	0	0	0	0	0 %
Overall, did you feel that the Consultant did what he/she could to sell as many products and/or servic	3	10	140	300	47 %
Offered all of the product/services required	0	10	0	0	0 %
Offered most of the product/services required	2	7	14	14	100 %
Offered some of the product/services required	0	5	0	0	0 %
Did not offer any additional products/services	1	0	0	0	0 %
Did the Consultant explain the features and benefits of the destination/product?	3	10	50	300	17 %
Fully explained features and benefits	0	10	0	0	0 %
Provided very basic information	1	5	5	5	100 %
Did not provide any information	2	0	0	0	0 %
Close	Total Count	Defined Weight	Points Scored	Maximum Possible Score	Final Performance
		30	24,300	54,000	45 %
Did the Consultant provide you with an approximate/firm price easily?	3	10	100	300	33 %
Yes	1	10	10	10	100 %
No	2	0	0	0	0 %

Did the Consultant ask for your feedback on the price quoted?	3	10	100	300	33 %
Yes	1	10	10	10	100 %
No	2	0	0	0	0 %
If the consultant was unable to close the sale immediately, did he/she ask for some form of commitm	3	10	200	300	67 %
Yes	2	10	20	20	100 %
No	1	0	0	0	0 %
N/A	0	10	0	0	0 %
Did the Consultant offer to send you a written quotation?	3	10	210	300	70 %
Provided price telephonically and offered to follow up with written quote	0	10	0	0	0 %
Only offered a written quotation	2	7	14	14	100 %
Consultant did not provide information/price indication, only offered written quotation	1	7	7	7	100 %
No quote was offered	0	0	0	0	0 %
Did the Consultant indicate that they would be happy to review the quotation should you find a better	3	10	0	300	0 %
Yes	0	10	0	0	0 %
No	3	0	0	0	0 %
Overall, did you find that the Consultant strived to obtain commitment from you to make the booking	3	10	200	300	67 %
Yes	2	10	20	20	100 %
Νο	1	0	0	0	0 %
Overall Experience	Total Count	Defined Weight	Points Scored	Maximum Possible Score	Final Performance
		30	17,100	27,000	63 %
Based on the this evaluation rating, how likely would you be to book with the Consultant? (Please do	3	10	140	300	47 %
Would only buy from this consultant	-				
	0	10	0	Ω	0 %
	0	10	0	0	0 %
Would include this quotation but would contact other companies	2	7	14	14	100 %
					100 % 0 %
Would include this quotation but would contact other companies Would not buy from this consultant	2 0	7 4	14 0	14 0	100 % 0 %
Would include this quotation but would contact other companies Would not buy from this consultant Would put down the phone and call another company	2 0 1	7 4 0	14 0 0	14 0 0	100 % 0 % 0 %

Would not book with this consultant	0	4	0	0	0 %
Would put down the phone and call another company	0	0	0	0	0 %
s your OVERALL impression of the Consultant very positive? (Please choose one of the options v	3	10	160	300	53 %
Showed an interested in me and my needs	0	10	0	0	0 %
Provided basic information but little interest	1	6	6	6	100 %
Went through the motions of the enquiry but showed no interest	2	5	10	10	100 %
Showed no interest in me or my needs	0	0	0	0	0 %